

BOARD MEMBERS

American Society on Aging

The Caregivers Group, Inc.

LifeCare, Inc.

MetLife Mature Market Institute

National Association of Area Agencies on Aging

PacifiCare

Pfizer Inc

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Donna Wagner, PhD

GAIL GIBSON HUNT
President and CEO

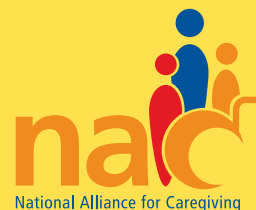
For more information about joining the Alliance and a list of current members, please visit our Web site at www.caregiving.org.

National Alliance for Caregiving
4720 Montgomery Lane
Fifth Floor
Bethesda, Maryland 20814
301-718-8444
info@caregiving.org
www.caregiving.org

PARTNERING WITH THE ALLIANCE

Alliance membership offers unique benefits to national private and non-profit organizations and provides opportunities for collaboration with professionals and experts from a wide range of fields. Benefits include:

- Subscription to the Alliance's quarterly newsletter and the Alliance's international listserve of caregiving professionals
- Monthly communications from the Alliance's President on developments in caregiving and long-term care, including reports on public policy
- Technical assistance for members' caregiver support programs and research initiatives
- Previews of Alliance studies and opportunities to collaborate on projects
- Opportunities to present with the Alliance at national and international conferences
- Invitations to the Alliance's semi-annual membership meetings and breakfast seminars, featuring special guests
- Connectivity to the caregiving and disability community of professionals – tied together by a common purpose to help caregivers ease their burden



TRANSLATING RESEARCH INTO POLICY AND PRACTICE

THE ALLIANCE AS A TRUSTED RESOURCE

Since 1996, the National Alliance for Caregiving has provided a forum for opinion leaders to work together, on behalf of family caregivers, to find solutions to the complex challenges they face in caring for a loved one who needs hands-on assistance.

While today's family caregivers face many challenges, the pressures on families, employers, and our nation's health and retirement programs will become even greater in the years ahead as Baby Boomers begin to require long-term care due to aging or disability.

Through its pioneering research and collaborative programs, innovative approach to problem solving, and expertise in the core issues, the Alliance has earned the trust of professionals, policy makers, the media, and consumers in the United States and around the world.

UNDERSTANDING AMERICA'S CAREGIVERS

Until a person faces a situation where a relative or friend needs ongoing care, chances are good they have not planned for the challenges of caregiving. Whether it's a parent suffering from Alzheimer's disease or a spouse or child debilitated by illness or accident, most families are unprepared for the changes that lie ahead. Caregiving requires significant investments of time, resources, and energy. America's 50 million caregivers help with a wide range of everyday activities, including preparing meals, accompanying their loved one on doctor visits, managing finances, bathing, dressing, and toileting.

America's caregivers represent an unpaid, informal network of providers whose estimated annual value to the economy in 2000 was \$257 billion. Unfortunately, most families don't have the tools they need to manage their new responsibilities and make informed decisions about the tough choices that accompany caregiving, such as how to pay for unexpected costs, where to find help, and how to navigate the healthcare maze.

MEETING THE ALLIANCE

Sharing an understanding of the contributions caregivers make to society and a concern about the challenges facing them, a group of

prominent leaders came together in 1995 to form the National Alliance for Caregiving. The continued involvement of the Alliance's founding members – AARP, the American Society on Aging, N4A, the National Council on the Aging, and the U.S. Department of Veterans Affairs – is testament to their dedication to caregivers and an affirmation of their vision for a national caregiving umbrella organization.

With a passion for its mission and a commitment to excellence, the Alliance has emerged as **the trusted national leader in the field of caregiving research**. Working with its members, the Alliance **has raised public awareness of caregiving and advanced policy and programmatic solutions** to promote positive change in the lives of caregivers. It has made great strides, but much work lies ahead.

DEVELOPING PRODUCTS THAT MATTER

To support caregivers and professionals who work with them, the Alliance has developed products ranging from educational materials for caregivers to research studies that define the issues caregivers face. Some examples:

The National Caregiver Survey (2004), with AARP, is the most

widely cited source of data on the nation's 45 million caregivers of adults.

Families Care: Alzheimer's Caregiving in the United States

(2004), with the Alzheimer's Association, outlines challenges faced by families caring for individuals with Alzheimer's disease.

The Family Care Resource

Connection, the only Internet caregiving clearinghouse, contains reviews and ratings for over 1,000 of the best books, videos, and Web sites on caregiving.

Miles Away (2004), commissioned by MetLife's Mature Market Institute, details the financial and work impacts of long-distance caregiving.

The Third International Conference on Family Care

(2002), hosted by the Alliance, was the first conference of its kind to be held in the U.S. and drew 700 attendees from 23 countries.

The Alliance has also developed training programs for nurses, librarians, HR managers, pharmacists, occupational therapists, and financial planners, as well as numerous resource guides for family caregivers.