Revolutionizing Caregiving: “The right caregiver is like family”
CareLinx is on a mission to empower every individual to age gracefully in place.

I developed CareLinx to solve many of the problems my family struggled with when trying to find care for my sister with Multiple Sclerosis and my uncle who had ALS.

Sherwin Sheik
Founder
15+ Years of Health Care Experience
RELEVANCE FOR FAMILY CAREGIVERS
Caregiving Impact on Employees: Expensive and Overwhelming.

Six in 10 family caregivers are employed. (1)

73% of family caregivers who care for someone over the age of 18 either work or have worked while providing care (2)

66% have had to make some adjustments to their work life, from reporting late to work to giving up work entirely. (2)

1 in 5 family caregivers have had to take a leave of absence. (2)

(2) Caregiving in the United States; National Alliance for Caregiving in collaboration with AARP. November 2009
American businesses can lose as much as $34 billion each year due to employees' need to care for loved ones 50 years of age and older. (3)

Caregivers caring for elderly loved ones cost employers 8% more in health care costs estimated to be worth $13.4 billion per year. (4)

By 2020, 117 million American’s are expected to need assistance of some kind. Total cost of caregiving is estimated to be $279 billion, 2016-2020. (5)

PROBLEM: MASSIVE AGING POPULATION
90% of Seniors Prefer to Age at Home

CHALLENGES OF IN-HOME CARE:

- Expensive Care
  - Individuals spend $100,000 on home care
  - Agencies charge 75%-150% markup

- Overwhelmed Families
  - Unequipped to handle aging needs
  - Families often live long distance and work full-time

- Specific Needs
  - Clients have specific preferences and needs
  - Agencies match by availability, not by compatibility
CARELINX VALUE PROPOSITION
Improving the accessibility of quality in-home care

- CareLinx has built the largest nationwide caregiving marketplace, eliminating the need for agencies
- Caregivers are vetted, insured & bonded with $4M in coverage

Affordable Options
Easy Interface
Trusted
Shared Data
The Browse Caregiver area allows you to go through caregiver profiles and save/message them.

Search for more caregivers
- The Browse Caregiver area allows you to go through caregiver profiles and save/message them.

To view the detailed profile, tap on the caregiver photo.
MOBILE ADDS VISIBILITY AND ENGAGEMENT
Monitor discharged patients to trigger intervention

- Peace of Mind: Clients can view daily activities and communicate instantly with caregivers.
Administration Taken Care Via Mobile Technology
Weekly summary, time sheets, payroll all handled

• Seamless: Weekly summary, time-sheets, payments and employment tax management. All caregivers receive W-2’s
HOW WE CREATE VALUE AND WIN
All stakeholders win

TYPICAL HOME CARE SCENARIO

Traditional Agency

Caregiver Wages

Agency Fees

With CareLinx

Caregiver Wages

CareLinx 15% fees

Employment Taxes

Results in higher quality care & improved health outcomes
- Significant reduction in turnover
- A+ Rating BBB
- High satisfaction ratings

Families Save ~30%
Caregivers Earn ~25% More
NATIONAL NETWORK OF PROFESSIONAL CAREGIVERS

We built the largest national network of professional caregivers

140,000+ caregivers

~25 hrs/wk booked per job
EXCEPTIONAL TEAM
Deep Industry and Technology Experience

SENIOR MANAGEMENT

Sherwin Sheik
Founder, CEO

Yeong-Ping Koh
Head of Product

Melissa Miao
Head of Commercial

ENGINEERING TEAM AND CLIENT SERVICES
CareLin
Connecting Families with the Care They Need