

Honoring the
**NATIONAL ALLIANCE FOR CAREGIVING
& GAIL GIBSON HUNT**



*Monday, February 26, 2018
The John F. Kennedy Center for the Performing Arts
Washington, D.C.*

**WITH GRATITUDE TO OUR SPONSORS
FOR TONIGHT'S CELEBRATION**

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PROGRAM OF EVENTS

MASTER OF CEREMONIES

James Murphy

Vice President of Medicare and Retirement, UnitedHealthcare

WELCOMING REMARKS

Janet McUlsky

National Alliance for Caregiving and Senior Director, Alliance Development, Pfizer

INNOVATIONS IN CAREGIVING RESEARCH

Donna Wagner, PhD

*Treasurer, National Alliance for Caregiving and
Dean, College of Health and Social Services, New Mexico State University*

PERSPECTIVES ON THE CAREGIVING MOVEMENT

Robert Blancato

*Chairman, American Society on Aging and
President, Matz, Blancato and Associates*

CHAMPIONING AMERICA'S FAMILY CAREGIVERS

Celebrating the RAISE Family Caregivers Act

A BRIGHT FUTURE FOR CAREGIVING

Michele M. Oshman

*Vice Chairman, National Alliance for Caregiving & Director,
Advocacy and Alliance Development, Eli Lilly and Company*

HONORING NATIONAL ALLIANCE FOR CAREGIVING FOUNDER GAIL GIBSON HUNT

C. Grace Whiting, JD

President and CEO, National Alliance for Caregiving

Rick Greene, MSW

*Executive Advisor, National Alliance for Caregiving and the
International Alliance of Carer Organizations*

CLOSING REMARKS

Gail Gibson Hunt

Founder, National Alliance for Caregiving



THANK YOU

The National Alliance for Caregiving would like to thank the members of Congress and their staff who supported the RAISE Family Caregivers Act (Public Law No: 115-119). In total, more than 120 members of Congress supported the legislation.

The new law will support the development of National Family Caregiver Strategy for family caregivers across the lifespan and a multi-stakeholder advisory council at the U.S. Department of Health and Human Services.

Special thanks to the original co-sponsors of the RAISE Family Caregivers Act and their staff for championing the cause:

UNITED STATES SENATE

Senator Susan Collins (Maine)

Senator Tammy Baldwin (Wisconsin)

Senator Lisa Murkowski (Alaska)

Senator Michael Bennet (Colorado)

UNITED STATES HOUSE OF REPRESENTATIVES

Representative Gregg Harper (Mississippi)

Representative Kathy Castor (Florida)

Representative Michelle Lujan Grisham (New Mexico)

Representative Elise Stefanik (New York)



HONORING GAIL GIBSON HUNT, FOUNDER NATIONAL ALLIANCE FOR CAREGIVING



In 1996, Gail Gibson Hunt led a group of national organizations in forming a multi-stakeholder coalition on family caregiving, bringing together AARP, the American Society on Aging, the U.S. Department of Veterans Affairs, the National Association of Area Agencies on Aging, and the National Council on Aging. At that time, there were no federal programs for family caregivers and little awareness of caregiving as a major issue.

The following year, Gail led the first iteration of the *Caregiving in the U.S.* studies with AARP, capturing a nationally representative snapshot of the unpaid friends and family who care for older adults. Since that initial landmark study, the Alliance's work has expanded to cover new ground in caregiving across the lifespan. This includes people with disabilities, mental illness, cancer, multiple sclerosis, and rare disease as well as military veterans, children as caregivers and rural populations.

As an advocate, Gail bolstered national efforts to support two new federal programs in caregiving: the National Family Caregiver Support Program in 2000 and the U.S. Department of Veterans Affairs Caregiver Support Program in 2010. She engaged with policymakers on both sides of the aisle, serving on the Policy Committee for the 2005 White House Conference on Aging under President George W. Bush and participating in multiple White House conferences on caregiving under President Barack Obama.



Momentum on the national stage did not stop Gail from identifying the global needs of caregivers. With leaders from caregiving non-profits around the globe, she founded the International Alliance for Carer Organizations (IACO) in 2012. Since its founding, IACO has led a multi-nation study of carers of persons with heart failure and issued a global guidebook to help nations develop caregiving infrastructure.

Gail continues to lead the caregiving community. She currently serves as a commissioner for the Center for Aging Services Technology (CAST) and on the board of the Long-Term Quality Alliance and the National Center for Creative Aging. She is a member of the Multiple Chronic Conditions Workforce Technical Expert Workgroup and co-chairs the NQF MAP Person and Family-Centered Care Task Force. As a fierce advocate for patient-centered care, Gail serves on the Governing Board of the Patient-Centered Outcomes Research Institute (PCORI).



Prior to heading the Alliance, Gail was president of her own aging services consulting firm for 14 years. She conducted corporate eldercare research for the National Institute on Aging and the Social Security Administration; developed training for caregivers with AARP and the American Occupational Therapy Association; and, designed a corporate eldercare program for EAPs with the Employee Assistance Professional Association. She also worked as senior manager in charge of human services for the Washington, D.C., office of KPMG Peat Marwick, LLP.

She attended Vassar College and graduated from Columbia University.

Today, nearly 60 national organizations and more than 12,000 advocates rely on the Alliance's insight into caregiving issues. With numerous publications and studies, through national and international presentations, and in the media, Gail has pioneered support systems for family caregivers across the lifespan. In her new role as Founder of the Alliance, she continues to engage and invigorate the field.



TONIGHT'S HONORED SPEAKERS



JIM MURPHY leads innovation strategy on behalf of UnitedHealthcare's Medicare & retirement division. He has more than 20 years of experience in product development and marketing of highly regulated products and services — with a focus on health care solutions for the 50+ population. Murphy serves on the board of directors for the National Alliance for Caregiving and is responsible for UnitedHealthcare's Solutions for Caregivers program.



JANET SCHUESSLER McULSKY is the senior director, National Alliance Development, of Pfizer Inc. She joined Pfizer to create a National Alliance Development department in 2002. McUlsky is responsible for relationships and strategies for the national healthcare advocacy community, including organizations representing patients, caregivers, consumers, seniors, women, nurses, veterans, and many others. She began her career on Capitol Hill working for Representative Adam Benjamin (D-IN), followed by lobbying for the American Iron and Steel Institute. McUlsky was recruited by Pharmaceutical Research & Manufacturers Associates (PhRMA) and served as their vice president of association relations prior to joining Pfizer. She is a graduate of Colgate University (BA) and George Washington University (MBA). McUlsky is chairman of the Board of National Alliance for Caregiving, and serves on other non-profit boards. She has spent more than 20 years helping the pharmaceutical industry develop a model to engage in partnerships with non-profit organizations with integrity and mutual benefit.



DONNA L. WAGNER, PhD is the dean of the College of Health and Social Services, New Mexico State University. Prior to coming to NMSU in 2011, she was the founding director of the Gerontology Program at Towson University in Maryland. Dr. Wagner has been conducting research and writing about work and family issues since the 1980s. She has conducted research on long-distance family caregiving, work and family issues, out of pocket costs of family caregivers and policy

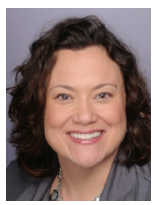


TONIGHT'S HONORED SPEAKERS

issues related to the intersection of work and family. She recently served on the Institute of Medicine Committee on Caregiving for Older Adults. Dr. Wagner is a fellow of the Gerontological Society of America and the Association for Gerontology in Higher Education.



ROBERT "BOB" BLANCATO is chair of the American Society on Aging and a board member of the National Council on Aging, positions that reflect his 30 years of deep experience in the field of aging and in public service. Professionally, he is president of Matz, Blancato and Associates, a public and government relations firm. He is also executive director of the National Association of Nutrition and Aging Services Programs and the national coordinator of the Elder Justice Coalition. He served as volunteer state president of AARP Virginia and as president of the National Committee for the Prevention of Elder Abuse. Blancato spent 17 years on the staff of the U.S. House Select Committee on Aging and has participated in four White House Conferences on Aging, including as the Executive Director of the 1995 White House Conference on Aging.



MICHELE M. OSHMAN is director of National Advocacy & Alliance Development for Eli Lilly and Company, where she works in Lilly's government affairs office, in Washington, D.C. She joined Lilly in January 2002 as a clinical neuroscience researcher, serving in multiple clinical development and corporate leadership roles since. Oshman previously chaired the BIO Alliance Development section (2012-2014), the PhRMA Alliance Development Section (2015-2016), and the Arthritis Foundation Industry Forum (2014-2016). She currently co-chairs the Lupus Foundation of America corporate council. A graduate of The American University, Oshman also pursued a Doctor of Pharmacy at the University of Maryland, Baltimore. Prior to joining Lilly, she conducted clinical psychiatric research. She currently serves on the board of directors for the National Alliance for Caregiving (Vice-Chair) and formerly served on the board of Green Door, a Washington D.C. community mental health agency for those with severe mental illnesses.



TONIGHT'S HONORED SPEAKERS



C. GRACE WHITING, JD is the president and chief executive officer of the National Alliance for Caregiving where she most recently served as chief operating officer. Whiting leads the organization in its mission to advance family caregiving through public policy research, private- and public-sector innovation, and advocacy in the United States and abroad. She has spoken on caregiving at national and international conferences, including the 7th International Carers Conference in Adelaide, Australia and at three national summits at the

National Institutes of Health. In prior roles, Whiting served as the advocacy and communications director at Leaders Engaged on Alzheimer's Disease (LEAD Coalition) and as the director of strategic initiatives and communications and as the special assistant to the executive director at the Alliance for Home Health Quality and Innovation. An attorney member of the D.C. Bar, Whiting is a graduate of the University of Memphis School of Law and Louisiana State University and a member of the American Society on Aging and the American Society of Association Executives.



RICK GREENE, MSW is the executive advisor to the National Alliance for Caregiving and the International Alliance of Carer Organizations (IACO). He started his career in aging at the New Jersey Department of Health and Senior Services. As a result of his state successes in 2000, the U.S. Administration on Aging selected Mr. Greene to be the first director of the National Family Caregiver Support Program. In 2009, Mr. Greene transferred to the U.S. Department of Veterans Affairs.

Through the National Alliance for Caregiving and IACO, he convenes an international body of caregiving advocates from 15 member nations. In 2017, IACO and its member organizations launched an international study on caregiving for persons with heart failure, and developed a toolkit on the caregiving infrastructure that can be applied globally.



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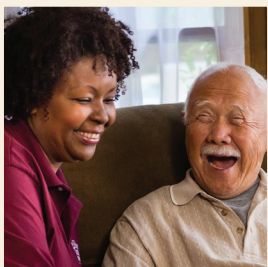


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THANK YOU FOR CARING FOR THE CAREGIVERS.

Thank you Gail Gibson Hunt and the National Alliance for Caregiving for raising awareness and advocating for the 40+ million caregivers in the United States. Over the last two decades, the pioneering work that you've done has shed light on the valuable contribution of family caregivers.

We look forward to continuing to work with the National Alliance for Caregiving in support of family caregivers and the important role they play in the health care system.



We proudly join the
**NATIONAL
ALLIANCE FOR
CAREGIVING**
in honoring
GAIL GIBSON HUNT



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ABOUT THE NATIONAL ALLIANCE FOR CAREGIVING

Established in 1996, the National Alliance for Caregiving is a non-profit coalition of national organizations focusing on advancing family caregiving through research, innovation, and advocacy. The Alliance conducts research, does policy analysis, develops national best-practice programs, and works to increase public awareness of family caregiving issues. Recognizing that family caregivers provide important societal and financial contributions toward maintaining the well-being of those they care for, the Alliance supports a network of more than 80 state and local caregiving coalitions and serves as Secretariat for the International Alliance of Carer Organizations (IACO). Learn more at www.caregiving.org.