

Bringing Life to the Unified Caregiving Strategy

Kick-off Webinar

June 23, 2021, 2:00 pm EDT



AGENDA



- I. Welcome
- II. NAC/National Caregiver Advocacy Collaborative Overview
- III. Unified Caregiving Strategy Background and Report
- IV. 2021: Bringing the Unified Strategy to Life
 - Advisory Group and Cohort Introductions
 - Project Objective and Activities
 - Schedule
 - Ongoing Collaboration
- V. Questions?
- VI. Adjourn

Vision:

A society that values, supports, and empowers family caregivers to thrive at home, work, and life.

Mission:

We build partnerships in research, advocacy, and innovation to make life better for family caregivers.



NAC NETWORK



HEALTH AND AGING POLICY FELLOWS



Karen Rose, PhD, RN, FGSA, FAAN

- Ohio State University College of Nursing
- Director of the Center for Healthy Aging, Self-Management, and Complex Care
- Fellow, American Academy of Nursing
- Fellow, Gerontological Society of America

Building the National Caregiver Support Infrastructure



From Insight to Advocacy:
Addressing Family Caregiving as
a National Public Health Issue

January 2018



THE NATIONAL ALLIANCE FOR CAREGIVING PRESENTS:
**TAKING ACTION: A 50-STATE
STRATEGY FOR FAMILY CAREGIVING**

TUESDAY, APRIL 16, 2019 1:00 - 5:00 PM
NEW ORLEANS, LA

The 13th Annual National
Conference of Caregiver
Advocates

American Society on
Aging—Aging in
America Conference



FEBRUARY 2021
FROM MOMENTUM TO MOVEMENT:
DEVELOPING A UNIFIED STRATEGY
TO SUPPORT FAMILY CAREGIVERS
ACROSS THE NATION

A PROJECT OF:

Multijurisdictional Policy Alignment



A VOICE FOR ALABAMA CAREGIVERS



Picking Up the Pace of Change in California: A Report From the California Task Force on Family Caregiving

USC Leonard Davis
School of Gerontology
California Endowment
Family Caregiving (2012)

AARP
Real Possibilities
California

ARCHSTONE
FOUNDATION

Caregiver Support Blueprint for Delaware



Caregivers in Idaho

A Report from the Idaho Family Caregiver Task Force
and the Idaho Caregiver Alliance
December, 2015



Hawai'i Family Caregiver Coalition



Governor's Task Force on Caregiving

Bringing Life to the Unified Caregiving Strategy



A project of NAC made possible through support from EMD Serono, Inc.

MEET THE ADVISORY GROUP!



California

Donna Benton, PhD, is a research associate professor of gerontology. She is the director of the USC Family Caregiver Support Center at the USC Leonard Davis School of Gerontology. She just finished as co-chair for the California Taskforce on Family Caregiving, which led to a report which outlines recommendations for supporting family caregivers throughout the diverse communities in CA. She has worked in the field of aging for over 30 years. She is committed to promoting collaborative partnerships that enhance service delivery for families caring for older adults with long-term memory and health problems.



Hawaii

Gary Simon is the State President of AARP Hawaii and President of the Hawaii Family Caregiver Coalition. He also is the Vice Chair for the State of Hawai'i Policy Advisory Board for Elder Affairs. Before his retirement from St. Francis Healthcare System in 2019, Simon was the Director of Corporate Affairs and Advocacy for St. Francis and previously served as Executive Director of St. Francis Hospice.”



Maryland

Jennifer Eastman is the Director of Community Living Policy at the Maryland Department of Disabilities, the only cabinet-level department in the nation that represents people of all disabilities. Her work focuses on developing programs and policies aimed at empowering people with disabilities to self-direct their services and supports and to live meaningfully within their communities. She is a qualified program developer with a record of establishing organizational and government capacity to support vulnerable populations. She also chairs Maryland Commission on Caregiving.

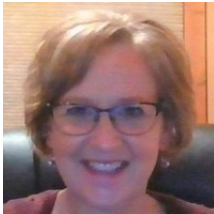


MEET THE ADVISORY GROUP!



Wisconsin

Jane Mahoney has worked in the aging network for over 25 years as a Social Worker, Caregiver Coordinator, Elder Benefit Specialist and Older American's Act Consultant. Her most recent position is with the Greater Wisconsin Agency on Aging Resources working as a Caregiver Support Specialist to oversee the National Family Caregiver Support Program and Alzheimer's Family Caregiver Support Program. She serves on the steering committee for the Wisconsin Family and Caregiver Support Alliance and is a member of the Governor's Task Force on Caregiving.



Wisconsin

Janet Zander is the Advocacy & Public Policy Coordinator at Greater Wisconsin Agency on Aging Resources, Inc. She is an experienced Policy Coordinator with a demonstrated history of working in the public policy industry and is skilled in Grassroots Organizing and Volunteer Management.

https://us06web.zoom.us/rec/share/WQnJU9psXb9Y3m5pO6xMbZ5Fzk-kSc7UnfNcWf8w1Bk6cytuMX7nHqpgAZ_FIBM.AuUknbWYE9jFGWEF?startTime=1588272646000



MEET THE COHORT!

- Arizona
- Florida
- North Carolina
- Ohio
- Utah



Project Goal:

- Build on and continue work completed in 2020 to create a model framework for developing a unified (“50-state”) strategy that supports family caregivers across the nation

Project Deliverables:

- NAC will host virtual educational trainings targeted at states that do not currently have state strategies to support caregivers.
- NAC will build and host a dedicated interactive webpage that will serve as a supplemental guidance tool highlighting the unified strategy and promoting state efforts.

Project Outcomes:

- Align global, national, and state-level strategies to support caregivers and ensure the model framework doesn’t simply “sit on the shelf.”

A project of NAC made possible through support from EMD Serono, Inc.

Project Activities

- Monthly Modules (by policy domain):
 - Training webinars featuring subject matter experts
 - *If possible, please plan to have at least two coalition members attend each webinar.*
 - Supplemental Activities (between each webinar)
 - Advisor mentoring (e.g., virtual office hours, as advisor's schedules permit)
 - Surveys and other activities to guide cohort networking, collaboration and strategic planning
 - Updates Unified Caregiving Strategy landing page
 - Public Relations, State Engagement and Other Alignment Opportunities

- Mid- and End-point Boosts

- Ongoing Technical Assistance

Policy Webinar Schedule



Person/Family- Centered Care/Shared Decision Making

July 28, 2021, 2-3:30 pm ET



Caregiver Entry Points and Assessments

August 25, 2021, 2-3:30 pm ET



Caregiver Education, Training and Well-being

September 22, 2021, 2-3:30 pm



Financial Security and Caregiver-friendly Workplaces

October 27, 2021, 2-3:30 pm



Respite and Caregiving Service Delivery

November 17, 2-3:30 pm

Supplemental Activities: Strategic Process Support

1. Establish and maintain a task force.
2. Assess the needs of family caregivers statewide.
3. Learn from the successes and challenges of other states.
4. Develop a statewide strategy (i.e., a plan) with specific policy recommendations in key person-centered domain areas.
5. Engage stakeholders in design, adoption and ongoing evaluation.
6. Establish measurable goals for implementation and modification.



Join the Web Portal!

In just a few steps, arrive at dynamic info exchange and a CLEANER INBOX!

1. Register and log in at <https://www.caregiving.org/login/>.
2. Once approved by the webmaster, visit Portal<Groups from the navigation menu.
3. Click “Request Membership” in the “Advocacy” box.
4. Share and follow your colleague’s input on “Forums.”

*Membership approval usually takes 1-2 business days.

Your Gateway to Share & Receive ...



Questions?



Thank you!

NAC Project Team:

Project Manager: Mike Wittke, Vice President, Research and Advocacy (mike@caregiving.org)

Project Director: Karen Marshall, Director, Advocacy and Engagement (karen@caregiving.org)

Project Advisor: Karen Rose, PHD, RN, FGSA, FAAN, Health & Aging Policy Fellow (rose.1482@osu.edu)

