



Strategic Plan 2025-2027



Mission

We catalyze system change to build health, wellness, and financial security for all family caregivers through research, policy, and narrative change.



Vision

We envision a future where family caregivers thrive because caregiving is sustainable, equitable, and dignified.



Values Statement

At NAC, we believe in the profound contributions of family caregivers. We are driven by compassion, equity, and a fierce commitment to their well-being. We champion data-driven solutions, the power of lived experience, and the need for system change. This unwavering dedication fuels our vision to create a future where caregiving is sustainable, equitable, and dignified.

IMPACT PILLAR 1

Champion Caregiver Health and Wellness:

Address the complex and often interrelated physical, social support, and mental health needs of family caregivers.

Goal 1

Formally recognize and integrate family caregivers as essential members of the healthcare team.

Goal 2

Ensure family caregivers have equitable access to a comprehensive continuum of physical, social, and mental health services and supports.

Goal 3

Secure increased investments in caregiving supports and services.

Goal 4

Ensure society has the data, research, and evidence needed to understand and address the needs of family caregivers.

IMPACT PILLAR 2

Drive Economic Inclusion:

Ensure financial and workplace security throughout the lives of family caregivers.

Goal 1

Secure public policies that promote the economic inclusion and financial well-being of family caregivers, ensuring equitable access to resources and opportunities that recognize and value their essential contributions.

Goal 2

Foster a culture shift within workplaces that values and supports family caregivers by championing and implementing workplace flexibility, protections, and benefits that enable a sustainable balance between caregiving responsibilities and work.

IMPACT PILLAR 3

Foster Caregiver Friendly Communities:

Strengthen home and community-based services and supports including aging, public health and disability services and systems for all family caregivers.

Goal 1

Secure increased investments in caregiving supports and services.

Goal 2

Develop and elevate evidence-based and evidence-informed solutions, programs, and partnerships that equitably improve the accessibility and quality of supports for families.

Goal 3

Promote the collection, analysis, and dissemination of comprehensive data and rigorous research to develop and deliver evidence-based and evidence-informed practices to address the diverse needs of family caregivers.