

2025 Impact Snapshot

Progress Against the Odds



2025 marked the first year of the National Alliance for Caregiving's [new strategic plan](#)—and one of the most challenging policy environments for family caregivers in recent memory. Yet amid significant headwinds, NAC fought for and secured critical protections, released the most comprehensive caregiver data in a generation, and built a movement that brought family caregiving from the margins to the center of national discourse. Despite the setbacks, we found openings to cement NAC's role as the nation's leading voice for 63+ million family caregivers and proving that even in difficult times, progress is possible when family caregivers have a seat at the table.

Our 2025 impact reflects the commitment of the partners, members, and funders who stand behind NAC's mission. In a difficult year, your support made it possible to fight for, and win, critical progress for family caregivers. Together, we can build critical capacity that helps us to deliver deeper, more sustainable impact for family caregivers. Thank you for standing with us and the 63+ million families who depend on this work.



Jason Resendez
President & CEO
National Alliance for Caregiving

Shaped Federal and State Policy

NAC advanced a robust federal policy and advocacy agenda that shaped some of the year's most consequential policy decisions.

- **Secured a family caregiver exemption** in H.R. 1 ensuring the RAISE Act's definition of family caregiver was codified in the final bill, helping to protect families from unintended consequences of new Medicaid requirements. NAC led a coordinated campaign that mobilized national coalition partners, brought grassroots voices to Capitol Hill, and elevated caregiver stories that broke through national media.
- **Advanced Medicare's recognition of family caregivers** as essential partners in care winning permanent telehealth access for Caregiver Training Services and stronger behavioral health supports in the CY 2026 Physician Fee Schedule through a unified coalition effort behind NAC's recommendations.
- **Strengthened state-level care infrastructure** by helping Caregiver Nation State Network partners secure three federal and state grants and seven state proclamations on family caregiving (AZ, IL, NC, MI, UT, TX, WI).
- **Testified before the U.S. Senate Special Committee on Aging** on the urgent need to invest in family caregivers, while equipping advocates with 11 policy briefs, fact sheets, and toolkits that fueled 125+ meetings with policymakers and grassroots leaders advancing NAC's 2025 Policy Agenda, including stronger investments in the Older Americans Act, the National Family Caregiver Support Program, and home and community-based services.



Expanded Evidence Through Data

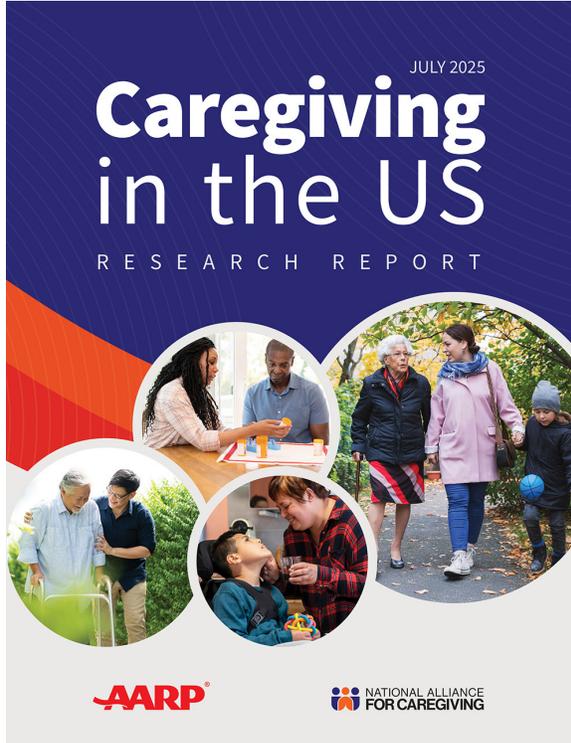
Through Caregiving in the US, CARE Network, and Research Collaborative, NAC continued to lead in providing credible data that informs caregiving policy, programs, and research.

- **Generated** 2.5 billion impressions and 300+ media hits with Caregiving in the US 2025, the 6th edition of the nation's most authoritative family caregiver data resource, revealing that 63+ million Americans now provide care for someone in their lives (a nearly 50% increase since 2015).

The data has already shaped national policy and reframed the caregiving narrative, driving engagement from Capitol Hill, state leaders, journalists, and the private sector.

- **We partnered** with AARP to publish Caring Across States, the first-ever state-by-state analysis of Caregiving in the US data. This included releasing 51 state data profiles to provide policymakers and advocates with actionable, localized insights on the state of family caregiving in America.

- **Launched** the Caregiving in the US Data Hub, an interactive platform enabling users to explore national and state-level data tailored to their needs.



Family Caregiving by the numbers:

63+
million

Americans are family caregivers

45%

increase of family caregivers since 2015

CGUS by the numbers:

300+
media hits

2.5
billion

digital impressions across social and traditional media



Strengthened Caregiver-Inclusive Care Systems

Through robust evidence, strategic advocacy, and key partnerships, NAC elevated caregiver voices and implemented initiatives to improve policies, programs, and services for family caregivers.

- **Exposed gaps** in caregiver support across health systems and built partnerships to drive awareness and action. NAC published new evidence revealing disparities in caregiver support at U.S. transplant centers, findings that were cited in peer-reviewed publications and presented at national conferences, while producing implementation guide that give health systems resources for adopting Medicare's caregiver training services codes.
- **Engaged** more than 1,000 key opinion leaders in learning events through the Cancer and Transplant Caregiving Collaboratives, advancing best practices and strengthening knowledge across the serious-illness caregiving field.
- **Launched** the Caregiver Inclusive Value Initiative to build the case for caregiver support in value-based healthcare policy — convening researchers, advocates, and caregiver leaders to generate resources to better document caregiver impact in healthcare decisions, policies, and value assessments.

The Family Caregiver Gap: Disparities and Missed Opportunities in Support Services Across U.S. Transplant Centers



Trends in Innovation: Implementing and Refining Caregiving Training Services in Medicare



Mobilized a National Movement

NAC built the infrastructure for a national caregiving movement to convene leaders, activating advocates, and commanding the media narrative to ensure family caregivers are recognized as essential to America's health and economic future.

- **Convened** 800+ caregivers, policymakers, researchers, and private sector leaders at the 2025 Caregiver Nation Summit, generating 15.9 million digital impressions. Senator Andy Kim and Emma Hemming-Willis shared their caregiving journeys alongside expert panels and caregiver storytelling that brought the Caregiving in the US 2025 data to life.
- **Launched a new digital hub for the Caregiver Nation Coalition**—formerly the ACT on RAISE Campaign—connecting more than 100 partners across the aging, disability, patient advocacy, and caregiving sectors to advance meaningful policy change for America's 63 million family caregivers. With cornerstone support from The John A. Hartford Foundation, the coalition introduced new resources and tools to strengthen the field during a high-pressure time for care policy.
- **Activated advocates** across 23 states to carry NAC's policy agenda to Capitol Hill, driving 100+ meetings with Congressional offices championing reauthorization of the Older Americans Act and the National Family Caregiver Support Program.

“—
I want to fix
the issue of
caregiving
in the
Senate
before I am
done.”

— Senator Andy Kim of NJ



Senator Kim addresses the 2025 Caregiver Nation Summit.



NAC President and CEO Jason Resendez testifies before the U.S. Senate Committee on Aging.

- **Drove the family caregiving story** from national outlets to local living rooms, generating 3K+ media mentions and billions of impressions. NAC experts served as trusted sources across PBS NewsHour, New York Times, 140+ local broadcasters, and podcasts, ensuring family caregiving reached policymakers and families alike.

